

# Why do you need Social Networking to increase your business?



Forget the recession. If you want to stand out from your competition and surround yourself with people who want you, your products & services, and if you want to get onto page one of Google, you cannot afford to miss this presentation

In his presentation Ian will give you:

- A proven Social Network Strategy designed to surround you with prospects
- An explanation of why your "SuperBlog" will be the core of that strategy
- An explanation of how Social Networking applications combine into a truly formidable marketing platform

Ian McKendrick, MD of [www.cambinet.com](http://www.cambinet.com) and [www.letsresentit.com](http://www.letsresentit.com) has 30 years IT experience and has become the guru of Social Networking Marketing. Ian has recently recorded a series of programmes with Star Radio and is giving local, national and international presentations helping organisations of all sizes exploit this new marketing phenomenon

## Stand out and be seen in your marketplace!

For more information contact Ian McKendrick: 01223 858 350